



FOR IMMEDIATE RELEASE

## **Cordjia Technology Services Offers Intelligent Customer Experience Portal**

WILMINGTON, DE (May 6, 2009) — Cordjia Technology Services, a leading provider of business intelligence solutions and mission-critical business applications, announced today the offering of its Customer Experience Portal, a customizable e-Business platform with a record of boosting sales and improving customer service.

“The Customer Experience Portal is a flexible and proven e-Business platform that allows for a high degree of end-user customization to meet each company’s individual needs,” said Navroze Eduljee, president and CEO of Cordjia Technology Services. “It offers the efficiency and quick implementation times of out-of-the-box software with the game-changing results that only a customized e-Business solution can deliver.”

Since the Cordjia Technology Services portal was launched earlier this year, Harbor Sales, a Sudlersville, Maryland, distributor of sign supplies, digital printing media, marine plywoods and machining services, has increased orders per customer by an average of 12 percent per month post implementation, while the percentage of orders taken through the company’s Web site has nearly doubled. Sales per customer and number of products per order have also increased.

“The Customer Experience Portal is way beyond any other business solution that’s out there today,” said Duncan Covington, president and CEO of The Harbor Sales Company, [www.harborsales.com](http://www.harborsales.com). “It gives us insights into our customer relationships and an incredible array of tools to further develop those relationships and boost sales. Our customers are impressed and our employees are excited about the increased opportunities to make a difference.”

Harbor Sales sought out the Cordjia Technology Services Customer Experience Portal to facilitate the company’s growth. In the past, 95 percent of the company’s customers placed orders over the phone. Transferring an increasing percentage of those orders to the company’s e-Business site was essential for Harbor Sales to cost effectively manage its projected growth.

The Customer Experience Portal from Cordjia Technology Services is a feature-rich e-Business solution that includes eCommerce, order management, and customer service functionalities as well as flexible system components that enable complete customization and integration with general ledger and other software solutions utilized by the company. For more information, visit [www.cordjiatechnologyservices.com/cep.html](http://www.cordjiatechnologyservices.com/cep.html).

**About Cordjia Technology Services** – Cordjia Technology Services, which is based in Maine and Delaware, brings together data management services, business intelligence solutions and customized software to deliver forward-thinking solutions that enable businesses to see clearly, act decisively and execute flawlessly. Cordjia Technology Services is part of the Cordjia ([www.cordjia.com](http://www.cordjia.com)) family of companies, which also includes Cordjia Private Equity, Cordjia Capital Projects Group, and Cordjia Business Advisory Services. For more information, please visit [www.cordjiatechnologyservices.com](http://www.cordjiatechnologyservices.com)

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