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**For Immediate Release**

## **Faithful+Gould and 4tell Partnership Launches Comprehensive GreenSmart Facilities Program**

**New York, NY and Portland, ME ... August 19, 2008** — Faithful+Gould and 4tell Solutions, LLC (4tell) announced today that their strategic partnership has launched its GreenSmart Facilities Program, a comprehensive facility assessment, planning, implementation and tracking solution.

Sustainability is emerging as a core goal of leading organizations, both public and private, and embodies the economic, energy, environmental and social challenges that organizations face in today's global community. These organizations need solutions to help manage portfolios, optimize capital, energy and maintenance investments, as well as reduce emissions, improve security and report on performance to all stakeholders.

The GreenSmart Facilities Program creates and delivers the knowledge organizations need to execute sustainable facilities plans that achieve desired social goals while meeting the realities of the bottom line.

"We are helping organizations develop and execute greener operating models by implementing a framework of business processes, practices and methodologies that are based on years of facility consulting experience and multi-discipline subject matter expertise, embedded in a proven, proprietary technology that delivers ongoing decision support," said Blaine Buck, chairman of 4tell.

Using the GreenSmart Facilities Program, organizations can structure their "green" initiatives to directly align with their operational goals and objectives while taking into account budgets, competing priorities and other realities of the business environment.

In this new era of sustainability and stewardship, the importance of embracing new approaches and methodologies toward managing facilities and infrastructure is paramount if real change is to occur. Organizations must consider alternatives to the "status quo" in order to realize and achieve measurable success in meeting the evolving goals of corporate social responsibility.

Recognizing this need, Faithful+Gould and 4tell developed the GreenSmart Facilities Program in an effort to help organizations improve their performance along financial, energy, environmental and social dimensions to achieve sustainable facility governance. These performance requirements mean that energy and emissions, environmental, security, workplace access, usage and productivity assessments, along with traditional facility condition assessments and lifecycle information, must be incorporated into the sustainable facility business processes.

The Faithful+Gould 4tell GreenSmart Facilities Program supports development of a comprehensive understanding of the performance management process that begins with defining key performance indicators. The process then advances by measuring and benchmarking current performance levels, setting organizational goals and objectives for improvement, identifying opportunities for improvement through assessment and analysis and understanding an organization's financial model and available resources. The result is a capital plan that achieves the performance improvement goals and aligns with business objectives.

“Organizations are investing heavily in ‘green’ efforts to address these critical issues,” said Benjamin Dutton, director of Facility Condition Assessment for Faithful+Gould. “We cut through the hype surrounding sustainability to deliver solutions that result in real returns and long-term measurable benefits.”

**About Faithful+Gould**

Faithful+Gould is a construction consultant and member of the WS Atkins group of companies ([www.atkinsglobal.com](http://www.atkinsglobal.com)). As one of the world’s leading total solutions providers for the built environment, Faithful+Gould has been providing support services to private companies and the public sector for more than 60 years. The firm supplies services to clients in the aviation and transport, commercial, education, energy, food and beverage, government, health care, hospitality and pharmaceutical industries. Headquartered in New York City, Faithful+Gould employs more than 600 professionals in over 20 cities throughout the U.S. For additional information please visit [www.fgould.com](http://www.fgould.com).

**About 4tell Solutions**

4tell Solutions, LLC (formerly HCI Solutions, LLC) is a provider of technology solutions and consulting services that enable companies to adopt “green” governance practices for their facilities, infrastructure and buildings. 4tell is a member of the Cordjia group of companies ([www.cordjia.com](http://www.cordjia.com)). 4tell helps its clients address the economic, energy, environmental and social challenges that they face in today’s global community and to effectively manage portfolios, optimize capital, energy, and maintenance budgets, reduce emissions, improve security, and report on performance to stakeholders. To learn more about 4tell™ please visit [www.4tellsolutions.com](http://www.4tellsolutions.com).

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